



**Music Village
Annual Board of Advisors Report
2022 – 2023**

**Presented by:
Carl Brister
Music Village Founder/CEO**

December 22nd, 2022



The following Annual report highlights the activity of Music Village, A New Jersey Non-Profit organization, throughout the fiscal year of July 1, 2021 through June 30, 2022. It has been prepared by Music Village CEO, Carl Brister on December 22, 2022.

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I. Highlights

6th and 7th Annual Love+Unity Music Fest

The 2022-23 fiscal year included the successful production of both the 6th and 7th annual Love+Unity Fest events. To align and partner more closely with the WOBOE school system, we successfully transitioned from a September event to a May event. This change enabled school participation to increase noticeably. Each event was attended by approximately 250 – 350 persons. The attendance was affected by the cautious public return to outdoor events by the general public and record heat on the day of our May event.

Each festival boasted a diverse line up of talent representing up to 12 acts from various genres and cultures including world renowned performers Nat Adderly Jr., Kenny Bobien, and a virtual interview/endorsement by music legend Dionne Warwick.

Additionally, vendors, food trucks, small businesses, and corporate donations increase to offset costs for both. The 7th annual Love+Unity Music Fest was also covered by major network news station WABC/ NY and WNBC affiliate WAVY TV in Norfolk Virginia. It was also coordinated on the day of the event by our first On-Site event manager, Danielle Paul.

The Love+Unity Scholarship Bike Ride

Our first Love+Unity Scholarship Bike Ride event took place in May 2022 with 30 - 40 participants. The event was supported by Montclair Township and West Orange Township. Supporting young artist, the ride kicked off with musical guests Chloe (16) and a performance by The School of Rock youth band at the halfway stop.

Sponsored by Montclair Bikery with Refreshments donated by Panera Bread the ride was a great start to a day at the Love+Unity Fest which began when the riders returned from the course.

Music Village Town Hall (Love+Unity and Local Businesses)

Music village sponsored it's second Love+Unity Town Hall in February that was attended by close to 40 viewers who zoomed in and even more who watched live on Facebook and YouTube. It was Co-moderated by Beverly Brister and HRC Commissioner Ashmeret Ghabriamicheal. Panel guests included Susan McCartney (Town Council President), members of the local business community, DEI VP of Panera Bread, TD Bank, and The West Orange Downtown Alliance to discuss equity opportunities for people of all backgrounds in music



Love+Unity Fest Co-Sponsors

West Orange Board of Education – Our alliance with WOBOE continues to grow with more student group participation, engagement, and attendance at the fest. This year the West Orange Gospel choir performed as well as West Orange High School rapper King Artist 1, and both the Male & Female High School Step Teams. Additionally, the B.S.U, and Young Democrats were on hand to share information about their organizations. WOBOE advertised across its website and sending multiple eblasts to all parents in West Orange to promote the event. Additional participation from 5th grade art students and sponsored live art around the theme of Love+Unity on the premises.

Township of West Orange – Our West Orange Township support continued with its sponsor of Insurance licensing for each Love+Unity Fest, WOPD personnel, electrical Power Generator, Buildings and Grounds services, Vendor Permits and Inspections.

Community Partners

Panera Bread Restaurant- This year Music Village partnered with Panera Bread Restaurant which resulted in our largest corporate donation to date. \$5000. Panera also contributed towards the purchase of our Love+Unity T-shirts, Volunteer Refreshments, bottled water, and paid employees volunteers totally over 10,000 investment. The following businesses also partner with Music Village:

Jersey Mikes – Monetary Donation and sandwiches/ refreshments for all riders and volunteers for the Fest.

Leangile Printing – in-kind donation of services for 90% of our print advertising & flyers with total inkind donation estimated at \$1,500.

Beverly's Webshop – in-kind donation of services for 100% of our online advertising, web design, and social media promotional efforts.

Montclair Bikery – Co-Sponsor of our first Love+Unity Scholarship Bike Ride

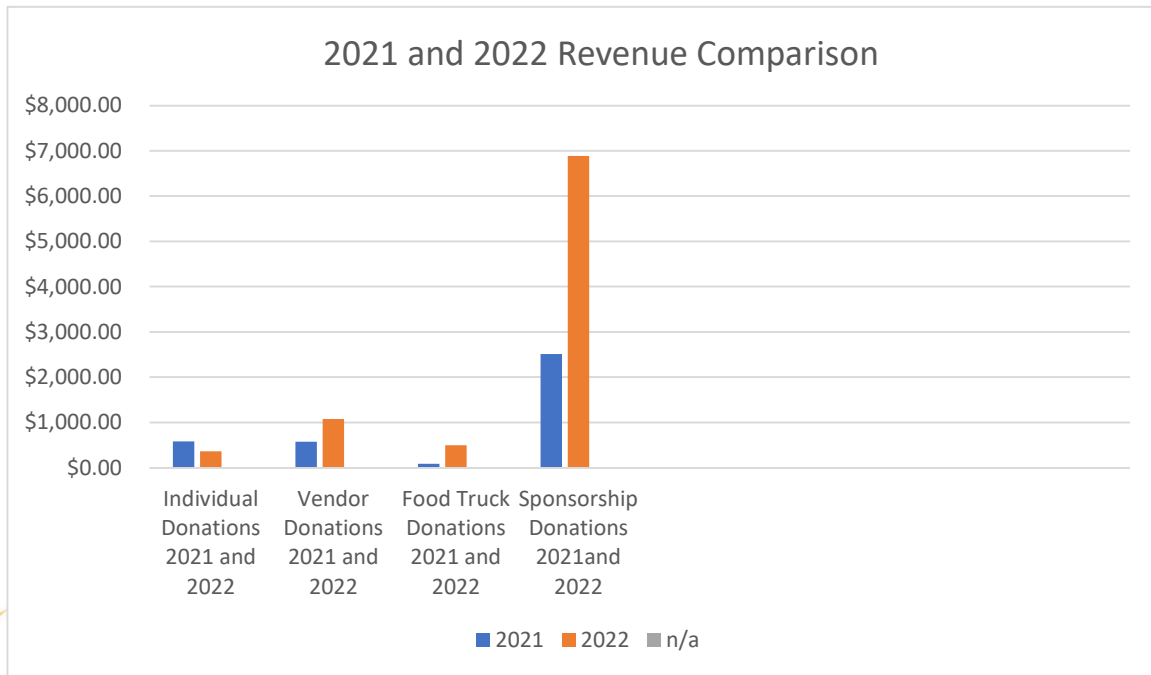
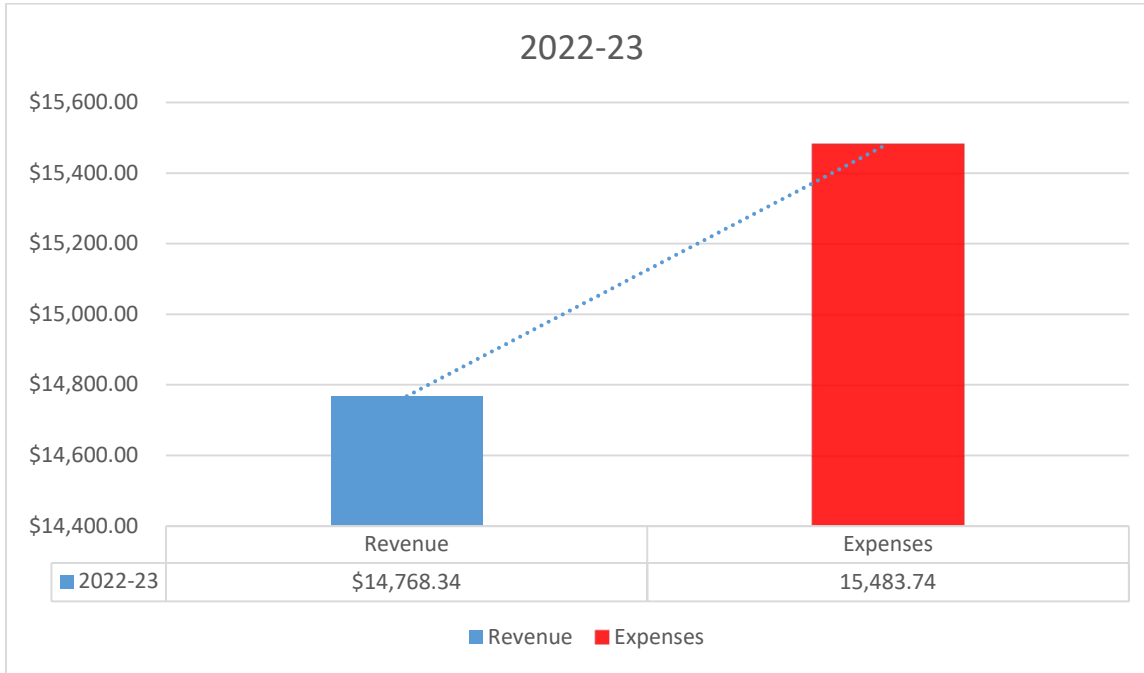
Small Business Donations – We added a new sponsor, Americana Diner, and maintained sponsors with Manestream Hair Studio, Elite Waxing, and Chit-Chat Diner

Grey's Auto Clinic – A West Orange supporter that has continued to contribute each year since the inception of the Fest in 2016

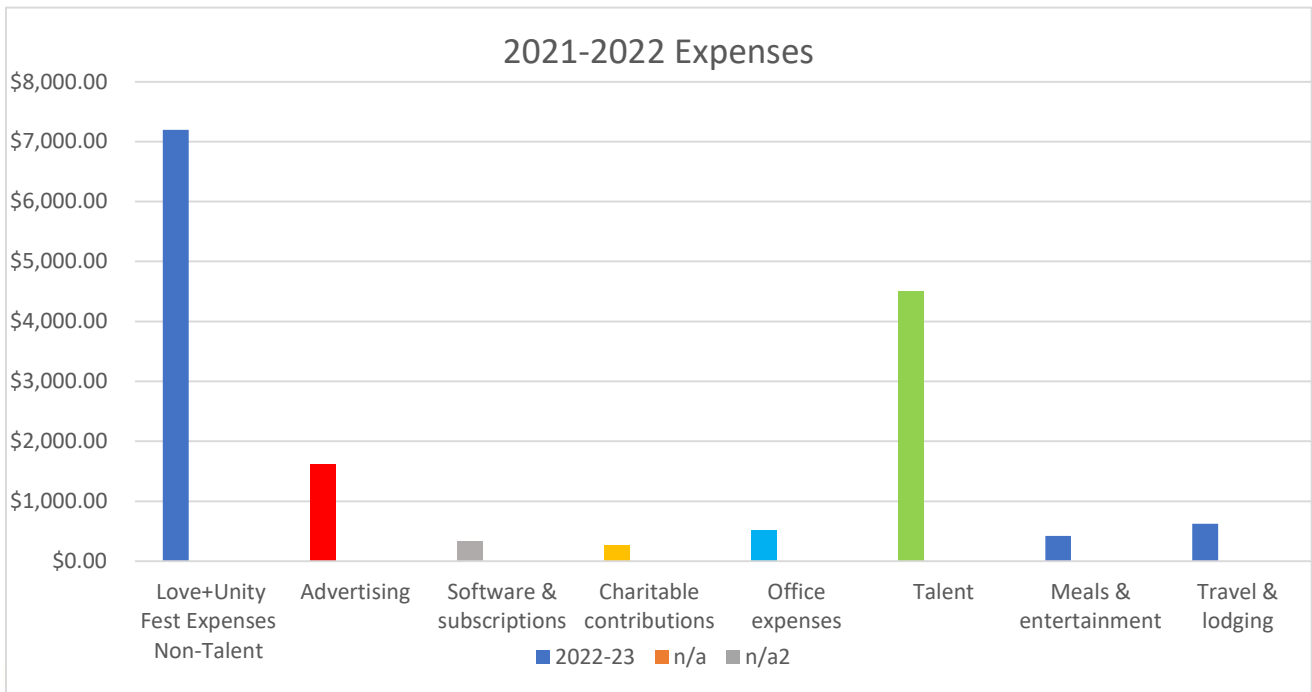
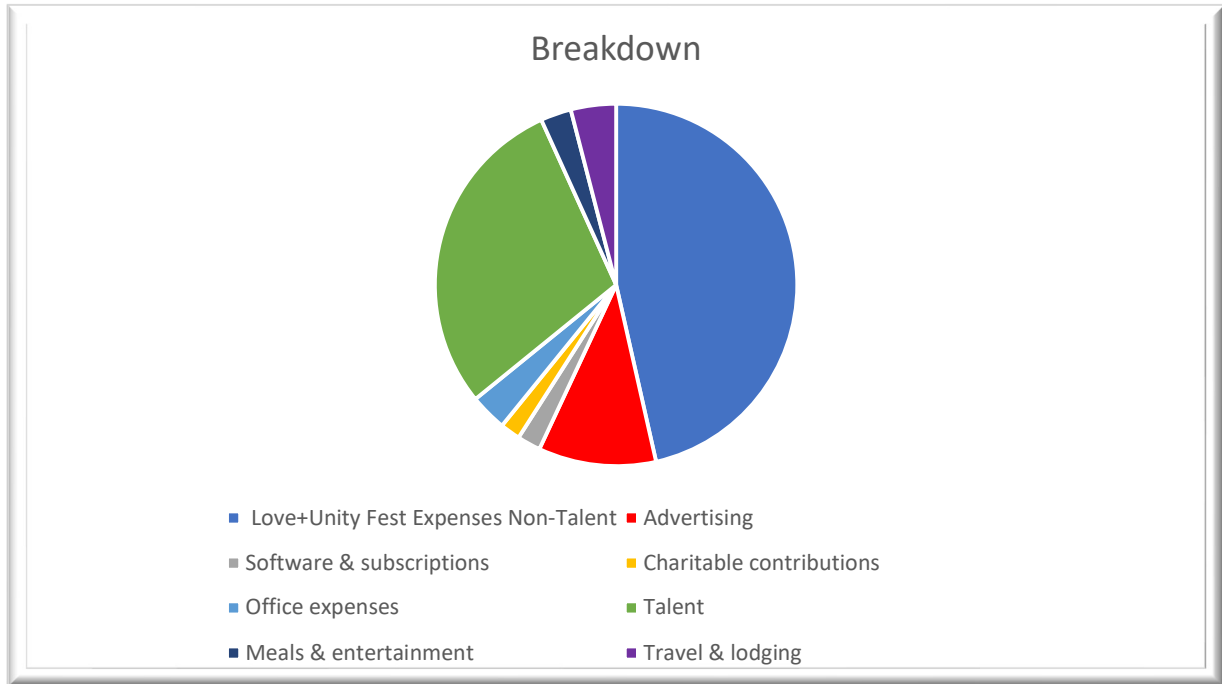


II. Financial Report

Music Village 2021-22 Revenue / Expenses July 1, 2021 – June 30, 2022



Music Village Expenses 2021 – 2022



III. Looking Ahead- 2023

Love+Unity Fest 2023 “A Week of Love+Unity in the Community”

Vision:

The premise of The Love+Unity Fest has always been to a singular event that inspires increased unity in the community through music and the arts. This year, we will endeavor to extend this conversation beyond one event to a week of experiences that include the arts, education, and discussions about Love, Unity, diversity, equity, and inclusion that culminates in a great celebration at the actual Love+Unity Fest.

Date: Monday, May 16th 2023 to Saturday, May 20th 2023

Loc: Pop up events held at various locations and business throughout West Orange. The Fest will be held Oscar Schindler Performing Arts Center, 4 Boland Drive, West Orange, NJ from 2pm – 7pm.

Goal:

The goal is to utilize the power of music and the arts to create a town-wide dialogue on valuing people of all backgrounds, race, cultures, and lifestyles. Through musical performances, pop-up cultural/arts events, artistic displays, poetry, courageous conversations, discussions and more, we will continue the to inspire love and unity in the community.

How:

Music Village will partner with The West Orange Board of Education, The Township of West Orange and invite the participation of The West Orange Arts Council, Human Relations Commission (HRC), The West Orange Downtown Alliance and local businesses, as well as West Orange cultural organizations to curate and publicize a calendar of events that each organization will sponsor under the theme “What Love+Unity Means To Me.” The events will point to and culminate at The Love+Unity Fest on Saturday, May 20th.



The Love+Unity Scholarship Bike Ride + Walk

The Love+Unity Scholarship Bike Ride + Walk will be a separate event tentatively held in the fall of 2023 to maximize it's potential as a fundraiser, however we will begin to promote it at the Love+Unity Fest in the Spring. To broaden its reach and enable it to become a more inclusive event, we will explore the inclusion of a "walk" component for those who do not ride or own a bicycle. Details will be forthcoming.

Fundraising:

In addition to sponsors and donations, Music Village will endeavor to have at least one additional fundraiser to assist in offsetting operational costs. Board and Advisory members will also be given an opportunity to give an annual tax-deductible donation to support Music Village initiatives. Full details will be discussed in our initial meeting in January 2023.

IV. Summary:

As we continue to create dynamic spaces that leverage the arts to increase cultural awareness, equity, inclusion, and diversity, as well as support young aspiring artists, Music Village is working steadily towards its mission to inspire unity in the community. With the hard work and sacrifice of our Board, advisory members, community partners, and volunteers, we can achieve success.

